

Liberty Tourism and Convention Commission Minutes for January 14, 2021

- *Board Present: Heather Cundiff, Josh Switzer, Laura Hebrock, Sandy Wolford, Meagan Klee, Luke Johnson,*
- *Others Present: Amanda Richards, Charlie Vanleuven*
- *Called to Order at 5:08 pm by Laura Hebrock – Secretary in absence of John Rigney*
- *Treasurer’s Report – Beginning Balance as of 1.14.21 is \$428,514.78. November’s Tax Receipts came in at \$21,699.46. Reviewed and approved. Meagan Klee approved 1st and Sandy Wolford 2nd.*
- *Review December 2020 Minutes – Reviewed and Approved. Sandy Wolford approved 1st and Meagan Klee 2nd. Motion Carried.*
- *Reviewed Director’s Report with Heather Cundiff.*

Highlights: 12/18/20 – Vacation Day. Mailed out 103 Calendars, Had 8 winners in the monthly photo contest, Organized Holiday Light Takedown, Confirmed Audits for early Feb/Mar, All necessary papers filed and payments made for Worker’s Compensation Fund and updated on Social Media and Gift Certificate program.

New Business:

- *Amanda Richards with Merkel Marketing regarding The South Fork 2021. Magazine will be actually size of a magazine and glossy pages for advertising. All Businesses in the magazine will be only those located in the South Fork area. 3000 copies will be produced and all ads will be either full or half-page ads. Magazines will be free and Amanda will be distributing them to other counties. There will also be online access. Amanda has requested \$3033.00 to help print and design this magazine. Josh made the motion to approve the \$3033 which will include a full-page ad listing Liberty businesses and Meagan Klee 2nd. Motion Carried.*
- *Any amount of money that is requested from Tourism needs to have a grant form filled out and submitted.*
- *Approval of Director’s Annual Evaluation was reviewed and approved. Sandy Wolford made a motion to approve and Josh Switzer 2nd. Motion Carried.*
- *Reviewed and discussed Director Benefits for Heather Cundiff. The benefits are set up with other directors in other counties through Kentucky Retirement System as a county employee and the Kentucky Employee’s Health Plan. Tourism would pay 24.06% of the employee’s salary (roughly \$9624 per year) which can change every year and reflects a slow rate of increase. Once Tourism joins they can never leave. They will be required to pay for every employee they have who averages working at least 100 hours a month. This stands for the Kentucky Health Plan as well. This will need to be incorporated into the Tourism Budget as well. Currently, we are getting reviewed for approval to carry this and Heather will update more at next meeting.*

Meeting Adjourned. Sandy Wolford approved 1st and Josh Switzer 2nd.

Next meeting to be held on February 11, 2021