

Liberty Tourism and Convention Commission Minutes for February 10, 2022

- *Board Present: Heather Cundiff, Laura Hebrock, Sandy Wolford, John Rigney, Greg Hopkins, Megan Klee, Luke Johnson*
- *Others Present: Charlie Vanleuven,*
- *Called to Order at 5:01 pm by John Rigney*
- *Treasurer's Report – November Receipts: \$25,641.99. Balance as of 2.10.22 is \$498,076.51. Reviewed and approved. Sandy Wolford approved 1st and Greg Hopkins 2nd. Motion Carried*
- *Review January 2022 Minutes – Reviewed and Approved. Megan Klee approved 1st and Sandy Wolford approved 2nd. Motion Carried.*
- *Reviewed Director's Report with Heather Cundiff. **Highlights:** Heather received an anonymous donation of \$5000 made out to the City of Liberty to expedite the work to be done by Mike Jones. Casey County Tourism will receive an EDA Grant of \$2,841.46 to be spent on marketing and advertising. Funds need to be utilized by December 2023. In addition to that, we will also receive a Grant of \$2000 for signage, brochures and advertising for a trial run for Trail Town. Funds need to be used by June 2022. Heather has been working with the City of Liberty, the Lake Cumberland Area Development District and the Trail Town Task Force to propose a 50/50 matching funds Land and Water Grant. Heather will also be attending 2 conferences this year (Mini Soar Summit and KACVB).*

Old Business:

- *4th of July: Received an updated proposal for the fireworks with an increase of over \$10k. Heather reached out to the same company that did the show for the Apple Festival and asked for a proposal. Per the bylaws, anything over \$20k needs to go through the bidding process.*

New Business:

- *Bylaws Revision/New Meeting Date: Due to conflicts with conferences in Heather's schedule, we voted to move the meeting from the 2nd Thursday of the month to the 1st Thursday of the month. The time will remain the same at 5:00 pm. The Bylaws will have to be revised to reflect this.*
- *Tourism Committee made a motion to go into Executive Session pursuant to KRS 61.810 (b)- Real Estate and (f)- Personnel: Laura Hebrock 1st and Megan Klee 2nd, motion carried.*
- *Tourism Committee made a motion to come out of Executive Session: Megan Klee 1st and Sandy Wolford 2nd, motion carried.*
- *Salary Committee: After several meetings discussing the Salary for Heather Cundiff, the following has been agreed to:*

An increase of 8% to her salary. Totaling \$3200

A 10% bonus of the difference in increased Restaurant Tax from 2020 to 2021. Totaling \$5,655.49

Three (3) months severance package in the event the Tourism Committee is no longer in effect.

Three (3) weeks vacation after Five (5) years of work. Luke Johnson 1st and Greg Hopkins 2nd. Motion Carried.

Meeting Adjourned. Sandy Wolford approved 1st and Greg Hopkins 2nd. Motion Carried
Next meeting to be held March 3, 2022