

Liberty Tourism & Convention Commission Meeting Minutes

October 8, 2020, In-Person Casey County Bank Gazebo

Members Present: John Rigney, Luke Johnson, Meagan Klee, Sandy Wolford, Heather Cundiff (Director)

Guests: Charlie Vanleuven (Casey County News)

Called to Order by John Rigney at 5:02 PM, Sandy Wolford recording minutes in Laura Hebrock's absence.

Cundiff presented the Treasurer's report. Wolford asked for information regarding purchase of easement on the Ted Murphy property for kayak put-in. Cundiff said that information would be presented later in the meeting. Motion to accept treasurer's report made by Wolford. Second by Klee.

Next, Rigney called for Director's report. Cundiff reported that she had been in touch with Richard Montgomery who said that there is a question regarding the ownership of the property for the aforementioned easement. Cundiff will follow up with Montgomery and have that information for the November meeting. Cundiff also reported on her presentation to Fiscal Court regarding improvements to the Ag/Expo grounds. The Fiscal Court cancelled their regularly scheduled meeting, so she was unable to present follow-up information to Tourism Commission. Another Fiscal Court meeting is scheduled for the 3rd Monday in October and Cundiff stated she will attend to obtain that information. Cundiff reported that she has been notified by Liberty Gifts and More (T.J. Rayhill) that they are collaborating with local artist Nicki Kamarly to promote locally produced art and maybe reproduce some of our murals on retail items like t-shirts, blanket throws, cups, etc. A copy of Cundiff's Director's report is attached.

Old Business:

Cundiff reported that she is still waiting for Mayor Brown to fill the final position on the LTCC from a list submitted by the Chamber of Commerce. Options for lettering on the back of the Welcome to Liberty signs were discussed and Cundiff presented 2 options. The LTCC agreed on the first Option – Now Leaving Liberty Come Again Soon! Cundiff will check on lighting options for front and back of signs. Wolford made the motion to purchase lettering for the first option and Johnson seconded.

Casey County News editor Charlie VanLeuven updated LTCC regarding the calendar on which we are collaborating. There were some requests to leave more space for personal notes on individual days' spaces. Following discussion, it was determined that the font size for scheduled events would be reduced to allow more space for personal notes. There was also discussion regarding limiting the number of events that businesses could post on the calendar. It was determined that there would be no limit for the upcoming 2021 calendar, to be revisited if it becomes a problem. VanLeuven will post a request on Facebook for local photos to be used in the upcoming calendar to be submitted by the end of October 2020. He will prepare a presentation for LTCC approval for the November meeting.

Cundiff requested that a committee be formed for creating guidelines for future murals in downtown Liberty. Klee and Wolford agreed to serve on this committee with Cundiff.

New Business:

Cundiff requested that one of the members of LTCC be appointed as treasurer. Josh Switzer will be asked to fill this position to assist Cundiff.

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Photos to present/acknowledge the new Welcome to Liberty signs with City Council members and LTCC members will be scheduled for the week of October 12.

Motion to adjourn was made by Klee, second by Wolford. Next LTCC meeting will be at 5:00 on 11/12/2020 in the Casey County Extension Education Building.