

Liberty Tourism and Convention Commission
Minutes
September 1, 2022 at 5 PM
City Hall

Board Present: John Rigney, T.J. Rayhill, Lionel Long, Meagan Klee

Others Present, Charlie Vanleuven, Rachel Hack, Mike Jones

Called to Order at 5:15 by Rigney Rigney

- *Review July 2022 Minutes – Megan Klee made a motion to approve and Rayhill 2nd. Motion Carried.*
- *Treasurer's Report – July's Receipts: \$29,125.76. Balance as of 9.1.22 was \$47,8507.46. The Treasurer's report was simplified due to transfer of information to CPA. Reviewed and approved. Klee approved 1st and Long 2nd. Motion Carried*
- *Cundiff read the Director's Report. Highlights- Cundiff set up a booth space with brochures and other visitor information for the full 11 days at the KY State Fair. Trail Town Application was submitted and Certification date set for October 29th. Liberty Tourism will receive \$14,780 in ARPA funding from the state to spend on marketing and advertising. See full report. Director's Report*

Old Business

- Mike Jones and Cundiff shared updates on the Stage on the green project. A motion was made to refund the City of Liberty for the project up to the estimated amount of 138,926.30 by Rayhill and seconded by Long. Motion carried. [See full budget](#)

New Business

- **Cundiff presented a rough draft for a [Facade Mini-Grant](#).** Discussed changes were 75/25 matching funding up to a \$5,000 grant amount and \$30,000 to be spent on the grant per fiscal year by tourism. No action taken.
- Cundiff took nominations and volunteers for board positions. Rigney volunteered as chairman, Long volunteered as treasurer, and Laura was nominated as secretary. No action taken.
- Cundiff presented the amount of ARPA grant funding being dispersed by the state to assist with tourism recuperation. Liberty is to receive \$14,780 based on economic impact numbers from 2019. The required Liberty Tourism matching fund amount is 10% match-\$1,478. Klee made a motion to amend the budget to accept the \$14,780 and to fund the 10% match in the amount of \$1,478. Long seconded. Motion carried.
- Cundiff presented information about the cost of food social media posts created by previous summer assistant, Gracie Johnson. She explained that she had reimbursed the cost of food purchased solely for social media at a variety of restaurants. Klee Moved to allot a \$50 monthly allowance for food for social

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media purposes out of the advertising budget, and Rayhill seconded. Motion carried.

- Rachel Hack presented the cost estimate for the 2023 calendar collaboration between Liberty Tourism and CCN. Rayhill made a motion to purchase 3,500 calendars for up to \$4,260 and Klee seconded. Motion carried.
- Meagen made a motion to enter executive session in accordance with KRS 61.810 (b)- Real Estate. Rayhill seconded. Motion Carried.
- Rayhill made a motion to exit the executive session and Long seconded. Motion Carried. No action taken.
- Rayhill made a motion to accept the offer on the Redi-Mix property to the VFW once the transfer from the city is complete for the amount of 85,000 with \$50,000 down payment and \$35,000 over 3 years. Long 2nd, motion carried.

Rayhill made a motion to adjourn the meeting at 6:44 and Klee 2nd. Motion Carried.

Next meeting, October 6th, 2022, at 5 pm In-Person, City Hall