

# Liberty Tourism and Convention Commission Meeting

## 3/7/24 Minutes

Luke Johnson called the meeting to order at 5:04 pm. Others in attendance were commissioners John Rigney, TJ Rayhill, Laura Hebrock, Meagan Foust, Sandy Wolford, Lionel Long, Director Heather Cundiff, Assistant Director Shelby Hatter, Charlie VanLeuven, Lindsay Heilner and City Manager Allen Sparr.

Minutes from February meeting were reviewed. Wolford made a motion to accept the minutes and Rayhill seconded the motion. None opposed.

Treasurer's report was reviewed. Rayhill made a motion to accept the treasurer's report and Rigney seconded the motion. None opposed.

Assistant Director Hatter presented the Assistant Director's report. (attached)

Director Cundiff discussed the Zartico Visitor Research Report. (attached)

Cundiff presented the Director's report. (attached)

### New Business

An estimate from Ridgetop Greenhouses for planting flowers in downtown baskets and planters at city limits and at City Hall was presented. Wolford made the motion to approve \$10,000 for this service. Hebrock seconded the motion. None opposed.

The list of Zartico data users was updated. Rayhill made the motion to accept the updated list and Long seconded the motion. None opposed

Attendance for the Chamber of Commerce Golden Awards dinner was next on the agenda. Rayhill made a motion for LTCC to sponsor a table at the dinner and Hebrock seconded the motion. None opposed.

LTCC discussed funding for the downtown installation of charging stations for electric vehicles. Commissioners decided to table this discussion to wait for additional information.

Director Cundiff requested additional funding for Tasty Tuesday posts explaining that tourism receives a lot of feedback from these posts. Foust made a motion to increase the Tasty Tuesday food budget to \$150 per month.

Rigney seconded the motion and there were none opposed.

Commissioners next discussed the continuation of the Downtown Beautification Grant. Wolford made a motion to continue this grant, and Long seconded the motion. None opposed.

Rayhill made a motion to go to executive session -KRS 61.810 (e). Foust seconded the motion.

Rayhill made a motion to return to regular meeting and Rigney seconded the motion.

Owner of the King's Department Store building, where LTCC plans to have a mural painted, is requesting \$6900 for building improvements. Mural artist stated that she did not require improvements to the building. Rayhill made a motion to approve funding 50% of the cost of the improvements to the building and Foust seconded the motion. None opposed.

Rayhill made a motion to adjourn and Rigney seconded. Next meeting is scheduled for 5:00 pm, April 4, 2024 at Liberty City Hall.

Respectfully submitted,

Sandy Wolford