

# **Liberty Tourism and Convention Commission Meeting**

## **Special Called**

### **4/17/24 Minutes**

Commissioner John Rigney called the meeting to order at 5:03 pm. Others in attendance:

Commissioners Meagan Foust, Sandy Wolford, Laura Hebrock and TJ Rayhill. Director Heather Cundiff. Guests in attendance: Charlie VanLeuven, Lindsey Heilner and Gage VanLeuven.

Minutes from March 7, 2024 were reviewed. Laura Hebrock made a motion to accept the minutes and TJ Rayhill seconded the motion. None opposed.

Treasurer's report was presented by Heather Cundiff. TJ Rayhill made a motion to accept the treasurer's report and Meagan Foust seconded the motion. None opposed.

Director Cundiff presented the Zartico report. Charlie VanLeuven asked how income levels and breakdown of what money was being spent on is determined.

Director Cundiff presented the assistant director's report. Assistant Director Shelby Hatter is on maternity leave. (attached)

Director Cundiff presented the Director's report. (attached)

#### Old Business

Director Cundiff met with electrician regarding the installation of a Tesla charging station. It will be possible to have a dedicated electrical outlet so that the city will not have to supply electricity for this charging station. Cundiff will get an estimate and then present the proposal for approval to the city council. Our local Fire Department will be attending special training for potential fire problems.

#### New Business

Meagan Foust explained First Impressions being promoted by University of Kentucky. See attached report from previous visit. U of K is now proposing Phase II. Foust has spoken with a representative from UK and they may be willing to work with us on pricing. She will get more information for us before a decision is made, such as price, grant possibility and follow up potential. This information will be used by LTCC for setting future goals.

Foust made a motion to continue to provide Apple Festival booth grants for local vendors and Sandy Wolford seconded the motion. None opposed.

A contractor has volunteered to design, construct and pay for a new Lake Liberty sign. Following a discussion, commissioners determined to offer to pay for materials.

TJ Rayhill made a motion to approve Dani's mural proposal for the side of the King's Department Store building and Laura Hebrock seconded the motion. None opposed.

Director Cundiff informed the board that there had been a strong negative reaction to the Tasty Tuesday post for the local McDonald's restaurant. It was suggested that the owner be contacted and made aware of the negative comments and that LTCC had been adversely attacked for the post. Lindsey Heilner asked if local restaurants can be posted on Google. Cundiff explained that individual businesses have to post for themselves on Google. Cundiff posts food photos from local restaurants/businesses on Tourism's website.

Meagan Foust made a motion to go into executive session -KRS 61.810 (e) contract negotiations and Laura Hebrock seconded the motion.

TJ Rayhill made a motion to return to regular session and Meagan Foust seconded.

Laura Hebrock made a motion to fund repairs to masonry on the King's Department Store building for \$2500 and TJ Rayhill seconded the motion. None opposed.

Rayhill made a motion for LTCC to request a contract with Jerry and David King to not paint over the mural for 10 years. Laura Hebrock seconded the motion. None opposed.

Next meeting will be a special called meeting.

Rayhill made a motion to adjourn and Foust seconded the motion.

Respectfully submitted,

Sandy Wolford