

Minutes for Liberty Tourism and Convention Commission

October 19, 2023

John Rigney called the meeting to order at 5:01. Rigney chaired the meeting for Luke Johnson, who was absent. Other commissioners in attendance: TJ Rayhill, Sandy Wolford, Meagan Klee, Laura Hebrock, Lionel Long. Also attending were Director Heather Cundiff, Assistant Director Shelby Hatter and Casey County News editor Charlie VanLeuven.

Rayhill made a motion to accept the minutes from September 7, 2023 meeting. Klee seconded. None opposed.

Rayhill made a motion to accept the minutes from special called meeting on September 11, 2023. Wolford seconded. None opposed.

Treasurer's report was presented. Rayhill made a motion to approve the report. Klee seconded. None opposed.

Director Cundiff explained in detail how Tourism Funds are used and what amounts are dedicated for projects to this date.

Hatter presented Assistant Director's report.

Cundiff presented Director's report.

Cundiff requested that LTCC sponsor 2 couples to attend the 40 under 40 Gala. Rayhill and partner and Cundiff and partner will be sponsored by LTCC. Klee made a motion to approve and Hebrock seconded. None opposed.

Guidelines for upcoming Trail and Treat event were presented. Rayhill made a motion to approve the guidelines as presented. Long seconded. None opposed.

Expanding the Façade Grant was next on the agenda. Following discussion, Klee made a motion to expand the grant to \$60,000 to the end of June 30 2024. Hebrock seconded the motion. None opposed. Rayhill abstained from voting.

4th of July fireworks were discussed. No changes are needed at this time. No action taken.

Mural budget/proposal was discussed. Cundiff has been reaching out to other communities for cost estimates for large-scale mural projects. Several have responded and \$20,000 is an average estimate. Cundiff requested to extend invitations to mural artists (professional) to submit designs. Rayhill made a motion for Cundiff to send Request For Proposals. Wolford seconded the motion. None opposed.

Cundiff requested assistance with judging Fall Decoration contest. Hebrock volunteered to help.

Following a discussion about the Christmas lights, a decision was made to wait until Spring to try to catalog the inventory as it was suggested more help would be available. Rayhill suggested donating the lights. All agreed to table this decision until Spring.

Cundiff asked the Commissioners if they would like to set an amount for Summer Music Festival. Rayhill made a motion to approve a budget of \$30,000 for hiring bands. Long seconded the motion. None opposed.

Hebrock made a motion to go into executive session. Rayhill seconded the motion.

Rayhill made a motion to return to regular session. Wolford seconded the motion.

Due to conflicts and scheduling difficulties, a request was made to have next regular meeting of LTCC on December 7, 2023. Wolford made the motion to approve. Long seconded the motion. None opposed.

Rayhill made the motion to adjourn. Hebrock seconded the motion.

Next regular scheduled meeting will be December 7, 2023 at 5:00 p.m. at Liberty City Hall.