

Liberty Tourism and Convention Commission
Special Meeting
December 9, 2025, 5 PM EST, City Hall

Call to Order: Vice Chair, Meagan Foust, called the meeting to Order at 5:06 PM EST.

Those in attendance: Commissioners Sandy Wolford, Erica Turner, Meagan Foust, and Laura Hebrock. Director Heather Cundiff. Guests in attendance: Charlie VanLeuven with Casey County News and Felicia Whitis.

Approval of Minutes: Minutes from the Sept 4th, 2025, meeting were presented. A motion was made by Hebrock, seconded by Turner. All in favor – motion carried.

Treasurer's Report: The treasurer's report, created by the commission's CPA, Michelle Mullins, was presented for the record, noted as read.

Director's Report: The director's report was presented by Cundiff, for the record, noted as read. Packet attached.

New Business:

Certificates of Deposit / Banking Transfers

Discussion was held regarding liquidating two separate Certificates of Deposit into the Projects Fund, as well as move \$40,000 back into projects and begin moving \$5,000/month from the main account into projects account. **Motion** to liquidate 2x \$60,000 CD's totaling \$120,00 plus any interest into Tourism's Project Account, to transfer \$40,000 from main to projects, and to begin monthly transfers from Tourism's Main into Projects account was made by Turner and seconded by Hebrock. All in favor – motion carried.

Mural Grant – The Village

Discussion was held regarding the mural grant application for The Village. The mural's original application was granted for \$3,500 but the price increased with project updates.

Motion to fund the full \$4,000 total for the Village Mural was made by Wolford and seconded by Turner. All in favor – motion carried.

Mural Grant – Honeysuckle Café

Discussion was held regarding a possible mural for Honeysuckle cafe. It was discussed if this should be a mural application or a Tourism led project. **No action taken.**

Restaurant Gift Cards

Cundiff presented that with her discretionary spending, she has begun purchasing \$5 gift cards from restaurants to fill the gap of previous covid relief gift cards purchased by tourism and used as prizes for the monthly photo contests. Furthermore, presented an idea that she would pursue the possibility of collaboration with restaurants and businesses to create visitor dollars to be spent at specific locations, to then be reimbursed by Tourism when turned in. **No action taken.**

Executive Session

A **motion to enter Executive Session** pursuant to **KRS 61.810(f) – Appointment** was made by Wolford and seconded by Hebrock, all in favor – motion carried.

Wolford made a motion to exit the executive session; Turner seconded. All in favor- Commission returned to open session. **No action taken.**

Next Meeting

The next meeting will be a **Special Called Meeting** on **January 8, 2025, at 5:00 PM EST** at **Liberty City Hall**. A motion to adjourn was made by Hebrock, seconded by Wolford, and approved. The meeting adjourned.